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## MBA Monthly Meeting Minutes – September 18, 2007

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### Attendees:

Nevin Kleege, Kleege Industries, MBA President  
Michael Sisk, Alpha-American Programmable Signs, MBA Vice-President  
Hank Zapisek, FNIC, MBA Treasurer  
Amber Wetzig, Sedlack Development, MBA Secretary  
Tony Damato, Baci Restaurant  
Gil Beckman, Bay Park resident  
Kathleen Allbee, FloraStyle  
Lynne Bonenberger, World Ventures Travel  
John Silverman, I-Deal Services  
Jeff Rogers, C.W. Clark, Inc.  
Dave Potter, Potter & Associates  
Nina Lova, Essence Salon & Spa  
Ken Sawyer, Sawyer Inc.  
Keith Corry, City of San Diego, City Councilmember Donna Frye's Office  
Warren Baynard, Safari Signs

**Call to Order** - The meeting was called to order by Nevin Kleege, Executive Committee President, at 2:05 p.m. at **Baci Restaurant**. The attendees introduced themselves.

**Bay Vista Project Update** - Jeff Rogers of **C.W. Clark & Associates** discussed the status of the mixed-use Bay Vista project on the corner of Morena Boulevard and Clairemont Drive. The project has been simplified, eliminating the residential portion and the two-level parking structure. **C.W. Clark** has been working with City Staff over the past six months to obtain a substantial conformance status with the initial project in lieu of obtaining a project amendment. Next week **C.W. Clark** will complete its final submittal to the city to obtain the conformance status. They plan to meet with the Clairemont Mesa Planning Committee Subcommittee in ten days to present the latest plans for the project. The latest renderings for the project were presented to the attendees, and renderings were passed around for a closer view. The **Jack in the Box** restaurant will be removed, but the Best Western hotel will remain. The **Bay Vista Shopping Plaza** will have a **Longs Drugs**, a specialty food store, office space, a few smaller retail spaces, a **Starbucks** (pending a signed lease), and restaurants. The design for the project incorporates a long range, pedestrian-friendly orientation. If the city accepts the substantial conformance submittal soon, **Clark & Associates** hopes to begin construction between December 2007 and February 2008. Drawings will be provided to the MBA to be published in our newsletter and on our Web site as soon as they are approved by the Clairemont Mesa Planning Committee.

**Parking on Morena Update** - Keith Corry, from **Councilwoman Donna Frye's Office**, provided an update on his research into the problem of oversized vehicles, RVs, and commercial vehicles parking for extended periods along Morena Boulevard. He reported that the continued abuse of the regulated parking is causing Morena Boulevard to be unsafe and appear blighted. Keith distributed a handout describing two options for new parking regulations on Morena Boulevard. Option 1 would establish four-hour parking from 8 a.m. to 6 p.m. Under this option, vehicles could still park overnight from 6 p.m. to 8 a.m., but they would have to be moved by 12 noon. Option 2 would post "No Parking from 2 am - 6 am" signs. Both options require signatures from 51% of the property owners in the affected frontage area, as well as an affirmative vote from the Clairemont Planning Committee. Once the requirements were met, the signs could be installed by the City of San Diego. The next action item is for business owners and affected property owners to decide which option is best for their business and employees. Following that, the required signatures will need to be obtained. Finally, the proposal would go to the Planning Committee for a decision. Keith Corry will arrange for a meeting of Nevin Kleege, Chairman of the Parking Committee, and the Traffic Engineer to discuss the options and make a recommendation. We were told that a third option is currently on the agenda of the Clairemont Planning Committee -- the proposed Oversized Vehicle Ordinance pilot program. If this ordinance is passed, it could result in large vehicles being barred from parking on Morena Boulevard. If this measure passes at next the Clairemont Planning Committee meeting, we could wait for it to take effect and see if it mitigates the problem on Morena Boulevard. Keith also discussed the possibility of installing 11-12 additional parking spaces on the West side of Morena Boulevard across from Ashton Street. The cost is estimated at \$73,992, most of which is the cost of installing the sidewalks that are required. We were told by Keith that Donna Frye is in favor of providing the additional parking spaces. Keith said he would call Lydia Goularte-Ruiz of the North Bay Redevelopment to discuss funding options they might be able to provide.

**MBA October Mixer Update** - Amber Wetzig, Executive Committee Secretary, discussed the plans for our upcoming MBA Mixer on October, 2, 2007 from 5:30 p.m. to 7:30 p.m. at **O'Connells Pub**. A donation of \$5 to support the MBA will be requested at the door. The donation will include one free drink, compliments of Rick LaLama, owner of **O'Connells Pub**. Postcard invitations have been sent out, email invitations and reminders will be sent. **Water's Fine Catering** will provide food for the event and a solicitation will be made for a raffle prize.

**Approval of the August 21, 2007 Minutes** - Hank Zapisek, Executive Committee Treasurer made a motion to approve the August meeting minutes, Michael Sisk seconded the motion, and the August minutes were unanimously approved.

**MBA Sponsored Blood Drive** - Kathleen Albee, owner of **FloraStyle**, asked the MBA to support and advertise a blood drive for October or November. The Blood Bank would provide the flyers. She stated that the MBA could have its own account. She also stated that it would be a good way to draw attention the MBA, which would also support local businesses. We agreed to gather more information and to vote on hosting the event at the next (October) meeting.

**Adjournment** - The meeting was adjourned by motion and unanimous vote at 3:00 pm. The next scheduled meeting is October 16, 2007.

Respectfully submitted,

Amber Wetzig  
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