



3089-C Clairemont Drive #320 • San Diego, California 92117
phone: (619) 299-5991 • e-mail: mba@mbasandiego.org

MBA Monthly Meeting Minutes – January 15, 2008

Attendees:

Nevin Kleege, Kleege Industries, MBA President
Michael Sisk, Alpha-American Programmable Signs, MBA Vice-President
Hank Zapisek, FNIC, MBA Treasurer
Amber Wetzig, Sedlack Development, MBA Secretary
Rick LaLama, O'Connell's Bar
Kris Volk, Printworks
Joe Janulewicz, Ironworker/Concerned Citizen
Debra Baynard, Safari Signs
Warren Baynard, Safari Signs
Bill Howe, Bill Howe Plumbing
Phil Herr, AABS Incorporating Services
Chad Garner, K-Co Construction
Janet Miller, Clairemont Community News
Rob Levi, M.A.P.S
Lynne Bonenberger, World Ventures Travel
Lee Ann Stein, Loan Link Financial
Russ Eskilson, Century 21/Feels Like Home
Doris Mera, Andre's Restaurant and Market
David Wright, Millennium Events

Call to Order - The meeting was called to order by Nevin Kleege, Executive Committee President, at 5:30 at Andre's Restaurant. The attendees introduced themselves and Nevin Kleege welcomed the attendees to the first Meeting/Mixer of the year.

General MBA Update - Nevin Kleege, MBA President, briefly reviewed the MBA accomplishments of 2007 and explained that right now we are a Micro Grant District but, are in the process of attaining BID (Business Improvement District) status. Nevin asked all attendees to encourage all local business owners and residents to participate in the Morena Business Association. He went on to give an update on the intended use of the old KFC site. Amber Wetzig stated that she was told that it would be a drive-thru Mexican restaurant.

Treasurer's Report - Hank Zapisek, MBA Treasurer, gave an end-of-the-year accounting report. 2007 expenses totaled \$176.00 which included internet service, postage and mixer expenses. Hank explained that last year the MBA made \$1,980 largely due to the Miles for Marines fundraiser. He briefly discussed the process by which the Micro District reimburses the MBA for expenses.

M.A.P.S. report - Mike Sisk, MBA Vice President, gave an update on the map project. The map is intended to feature businesses located in the Morena area. It is intended for local distribution and is designed to encourage local residents to patronize local businesses. Mike showed an example of the map to the attendees and explained how our particular map would look. Mike invited Rob Levi of M.A.P.S., the creator of the map, to speak about the layout, design, and opportunity for advertising on the map.

Parking on Morena - Joe Janulewicz (Iron Joe), discussed his concerns with the recently modified parking regulations on Morena Blvd. He stated that after a previous discussion with Nevin Kleege, he understood the motivation behind the change. He also expressed his concern regarding big trucks on Morena Blvd. and their lack of knowledge of the area. Joe suggested that a "truck route" be established and marked out so that the flow of commercial truck traffic would minimally impact the area.

Goals for 2008 - Amber Wetzig, MBA Secretary described the three main goals determined by the MBA Executive Committee for 2008. The first goal is to organize a fundraising event for this summer. The fundraiser will be a "Taste of Morena" and will feature restaurants and markets located in the Morena area. The second goal is a community clean-up event scheduled for April to tie into Earth Day. The third goal is to increase active membership and participation in the MBA. At the next regular MBA meeting, committees will be organized to achieve the goals for 2008.

Adjournment - The meeting was adjourned by motion and unanimous vote at 6:00 pm. The next scheduled meeting is February 19, 2008.

Respectfully submitted,

Amber Wetzig
Secretary, MBA Executive Committee
Phone: 619-347-4109
Email: amber@seddev.com
Web site: mbasandiego.org