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## **MBA Executive Board Member Meeting Minutes – November 27, 2007**

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### **Attendees:**

Nevin Kleege, Kleege Industries, MBA President  
Michael Sisk, Alpha-American Programmable Signs, Inc., MBA Vice-President  
Amber Wetzig, Sedlack Development, MBA Secretary  
Hank Zapisek, FNIC, MBA Treasurer

**Call to Order** - The meeting was called to order by Nevin Kleege, Executive Committee President, at 12:15 p.m. at Andres Restaurant.

**MBA Goals for 2008** - The Executive Board members discussed goals for 2008. Among the topics were fundraisers, mixers, community support projects, and ideas to increase active MBA membership. We agreed to have Committee sign-up sheets at monthly MBA meetings and at evening Mixer/Meetings.

**MBA Mixers** – We proposed scheduling three evening Mixer/Meetings in 2008 to accommodate MBA members who are unable to attend the 2:00 meetings on third Tuesdays of each month. The Mixer/Meetings will be held in January, May, and October of 2008. The first Mixer/Meeting will be held at Andres Restaurant on January 15 at 5:00 p.m. Additional planning and discussion will take place at the regular December MBA meeting.

**Fundraising** - Several fundraising activities were discussed for 2008. Our main focus will be the *Taste of Morena Walk-Around* featuring the restaurants on Morena Blvd. Nevin suggested that we contact Gerrie Trussell for help organizing the event and coordinating media relations. It was determined that the most suitable timeframe for the fundraiser would be July or August.

**Community Support Projects** - Several ideas for community support projects were discussed. The first suggestion was for a Community Clean Up on Morena Blvd. We will try to coordinate the event with Earth Day in April. The MBA will be open to considering other project ideas that might be presented at the regular MBA meetings.

**MBA Map Update** - The Morena Map is nearing completion. The map needs a few photos and a paragraph describing the MBA and the Morena area. It was decided that we should include a brief discussion of the history of Morena Blvd. and an overview of the MBA. We will try to find and include an archived historical photo as well as current photos of the Morena area. The deadline for the information and photos is December 7, 2007. The estimated completion date is the end of January 2008.

**Available Grants** - Nevin suggested that we hire grant writers to help obtain grant money for the MBA. Nevin will ask other BIDs about the various grants which are available and how to obtain them.

**BID Contract Signing** - The BID contract is ready to be signed. Nevin will meet with Ty Tosdale of the BID Council on November 30, 2007 to sign the final contract.

**Adjournment** - The meeting was adjourned by motion and unanimous vote at 1:15 p.m. The next regular meeting is scheduled for December 20, 2007.

Respectfully submitted,

Amber Wetzig  
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